

Date 18th November, 2025

Subject: Request to renew SEPC Membership to avail benefits under EPM Scheme.

Dear Sir/Madam,

Greetings from the Services Export Promotion Council (SEPC)!

We would like to bring to your attention that your organisation has not yet renewed its SEPC membership for the financial year 2025–26. At a time when the Government of India has introduced a major new initiative to strengthen the country's export ecosystem, it is important for exporters to remain connected with their respective Export Promotion Councils.

As you are aware that the Union Cabinet, chaired by the Hon'ble Prime Minister Shri Narendra Modi, has approved the Export Promotion Mission (EPM) – a flagship initiative announced in the Union Budget 2025–26. This Mission aims to enhance India's export competitiveness, with special focus on MSMEs, first-time exporters, labour-intensive industries, and emerging sectors. The Mission represents a significant shift from the earlier fragmented export support schemes toward a single, outcome-oriented, flexible, and digitally driven mechanism.

The Government has allocated a total outlay of ₹25,060 crore for the EPM scheme for the period FY 2025–26 to FY 2030–31. The scheme is designed to be collaborative, involving the Department of Commerce, Ministry of MSME, Ministry of Finance, along with key stakeholders such as Export Promotion Councils (including SEPC), Financial Institutions, Commodity Boards, industry bodies, and State Governments.

It has been designed to address key structural issues faced by Indian exporters, including high financing costs, compliance challenges, limited international branding, fragmented market access, and the logistical disadvantages faced by exporters in non-coastal or low-export-intensity regions.

The Directorate General of Foreign Trade (DGFT) will serve as the implementing agency for the EPM Scheme. All processes – from application to approval and disbursement – will be handled through a dedicated digital platform integrated with existing trade systems to ensure transparency, efficiency, and ease of access.

The scheme is expected to generate a wide range of benefits, including improved access to affordable finance, enhanced export readiness, greater international visibility for Indian products and services, the promotion of exports from non-traditional districts, and increased employment in manufacturing, logistics, and allied services.

In light of the above, we strongly encourage your organisation to renew its SEPC membership for FY 2025-26. As an active member, you will be able to receive updates, guidance, and support from SEPC for availing the various benefits that will be rolled out under the EPM scheme.

Please contact for any queries or guidance regarding SEPC membership:

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We look forward to welcoming you back as an active member of SEPC and supporting your organisation in leveraging this landmark initiative to enhance your export growth.

Warm regards,

Team SEPC